



Vista Strawberry

2016 FESTIVAL

Sponsorship Opportunities

The annual Vista Strawberry Festival will be Sunday, May 29, 2016. Thank you for considering sponsorship.

OVERALL PRESENTING: \$30,000 – (1 Available) Top billing for all marketing materials for the entire event; Company name/Logo embedding into event logo and listed in Press Releases, Web Site, Facebook Page, Event Posters, EBlasts and other media; Logo on 10k/5k/1-mile run t-shirts; Logo listed on over-the-street banner, 7 4x8 banners on stage, 10k/5k/1-mile run start and finish line banners; Complimentary printed banners (if necessary) on 3 stages and company-supplied banner in beer garden. Pre-Event YouTube Video filmed at sponsor location. 10x20 Booth in Festival (first choice of location).

RUN TITLE: \$15,000 – (1 Available) Top billing for all marketing materials for the running events; Company name/Logo embedding into run logo and listed in Press Releases, Web Site, Facebook Page, Event Posters, EBlasts and other media; Logo on 10k/5k/1-mile run t-shirts and medals; Logo listed on run start & finish line banners; Company supplied banner on 1 stage & in beer garden; 10x20 Booth in Strawberry Festival (2nd choice of location). Pre-Race Packet Pick-up at Sponsor location (if desired). Includes 100 race entries.

RUN STARTING LINE: \$2,500 - (1 Available) Company name/logo on Web Site & Event Posters. Logo printed on run t-shirts; Logo start & finish line banners on 1 stage & in beer garden; 10x20 Booth in Festival (3rd choice of location). Announcer acknowledgement at starting & finish line. 15 race entries.

RUN FINISH LINE: \$2,500 - (1 Available) Company name/logo on Web Site & Event Posters. Logo printed on all run t-shirts; Logo listed on run start & finish line banners on 1 stage & in beer garden; 10x20 Booth in Festival (3rd choice of location). Announcer acknowledgement at the starting & finish line. 15 race entries.

RUN RACE BAG: \$5,000 – (1 Available) Company name/logo on Web Site & Event Posters. Logo printed on all run t-shirts; Logo listed on run start & finish line banners on 1 stage & company-supplied banner in beer garden; 10x20 Booth in Strawberry Festival (third choice of location). Announcer acknowledgement at starting & finish line. Logo on Racer Bags (2,500). 50 run entries.

STAGE: \$1,500 – (6 Available) Stage naming rights (“ABC Stage”) on festival website & event map. Logo on event posters. Company supplied banners on stage & in beer garden. 10x20 Booth in Festival. **Available Stages:**

- Beer Garden Stage** **SOLD**
- Music Stage-II** **SOLD**

- Main/Contest Stage** **SOLD**
- Music Stage-III** **SOLD**

- Community Stage**
- Acoustic Stage**

SPONSORSHIP QUESTIONS: (760) 726-1122 • ceo@vistachamber.org • www.VistaStrawberryFest.com

SUB EVENT: \$1,000 – (10 Available) Company name/logo on Web Site & Event Posters. Company-supplied banner in beer garden or stage (organizers determine) 10x10 Booth in Festival. **Events Available:**

- | | |
|---|---|
| <input type="checkbox"/> Strawberry Pie Eating Contest SOLD | <input type="checkbox"/> Strawberry Idol (Karaoke contest) SOLD |
| <input type="checkbox"/> Ms. Strawberry Pageant (teens & up) SOLD | <input type="checkbox"/> Strawberry Poster Contest |
| <input type="checkbox"/> Ms. Strawberry Shortcake Contest SOLD | <input type="checkbox"/> Strawberry Home-Beer Brewing Contest |
| <input type="checkbox"/> Strawberry Skateboard Demo CANCELLED | <input type="checkbox"/> Strawberry Cooking Contest |
| <input type="checkbox"/> Strawberry Costume Contest SOLD | <input type="checkbox"/> Strawberry Photo Contest |

OTHERS:

- Strawberry Bag Sponsor*** (8 Available) - \$500 – Name/Logo on 2,500 bags given to festival goers
- Shuttle Bus Sponsor** (2-1 Available) - \$1,500 – Name on the 2 Shuttle Buses. Company supplies banners
- Run Water Station** (2 Available) - \$250 - Company supplied EZ-UP at 1 water station. (Water provided)
- Event Map Sponsor*** (4 Available) - \$500 – Name/Logo on Event Maps handed out to participants
- T-Shirt Sponsor*** (2 Available) - \$500 – Logo on Event T-Shirt, Company-supplied Banner in Beer Garden
- ~~Strawberry Mascot Sponsor~~ (**SOLD**) - \$500 – Name/Logo on back of “Barry” during event
- Chalk Alive Sponsor** (10 9 Available) - \$250 – Name featured at one of the Chalk Art Drawings
- ~~Beer Garden Place Mat~~ (**SOLD OUT**) - \$100 – Biz Card listed on placemats in Beer Garden (16 tables)

*2 Bag Sponsors minimum to print bags. 10,000 event maps will be printed. 250 Event t-shirts will be printed.

Sponsor Information

Business Name _____ Contact Name _____
 Address _____ City/St/Zip _____
 Phone _____ E-mail _____
 Website _____ Facebook.com/ _____

Release of Liability

I hereby release and forever discharge Vista Strawberry Festival, Vista Chamber of Commerce, Kennedy & Associates, City of Vista, all sponsoring and participating organizations, and their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my application to and/or sponsorship for the Vista Strawberry Festival.

Signature _____

Payment Information

- Invoice Me Check Attached Credit Card

Name on Card _____

- Visa MasterCard AMEX

Billing ZIP Code _____ Security Code _____ Exp. Date _____ Total \$ _____

Signature _____ Credit Card # _____

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