

Sponsored by the
Vista Chamber of Commerce

6th Annual
**Vista
Strawberry
Festival**
May 24, 2015



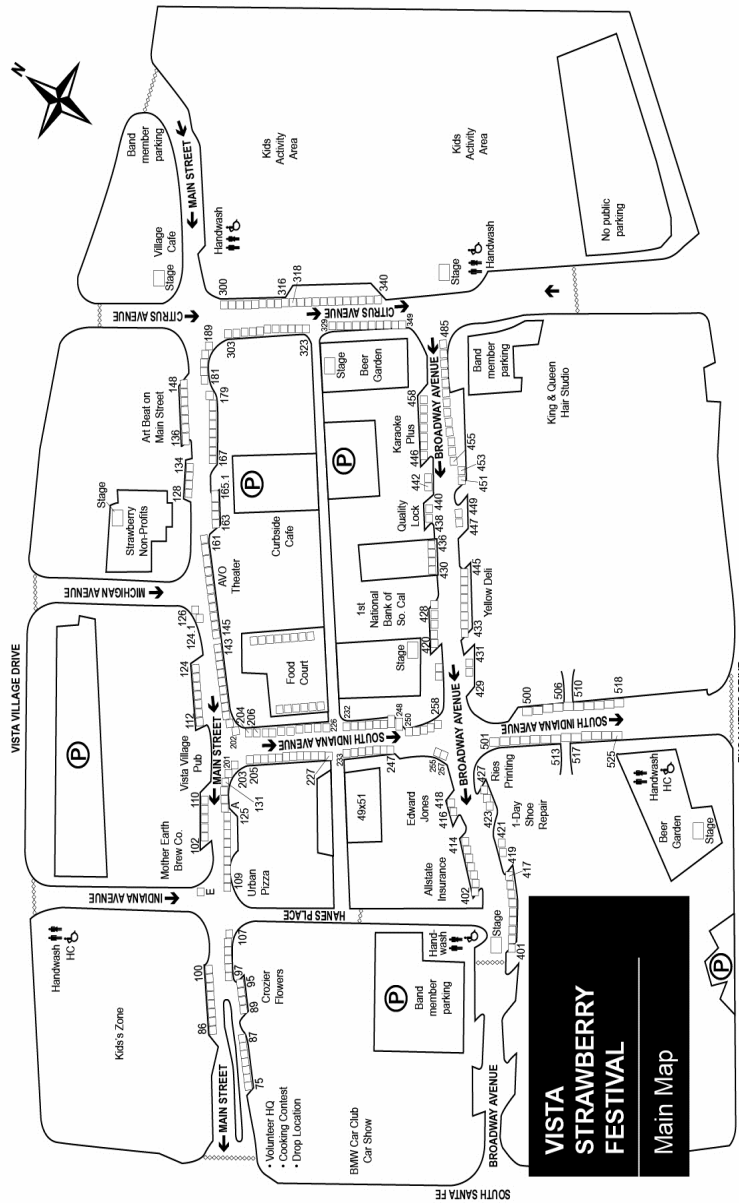
- Celebration of the 'Berry! ·
- 300 Unique Arts & Crafts Booths ·
- Food From Around the World ·
- 10k ~ 5k ~ Kids' Runs ·
- Kids Zone with Rides ·
- Live Music on Multiple Stages ·

managed by
Kennedy & Associates
P.O. Box 2817 · Vista, CA 92085
760-945-3758 ph 760-945-4210 fx

Vista Strawberry Festival
P.O. Box 2817
Vista, CA 92085
760-945-3758
www.kennedyfares.com



Sunday
May 24, 2015



Receipt # _____ Date _____ **E**
 Received \$ _____ Ck # _____ Notes _____

Prior Space # _____ Move? _____ Vista Chamber Mbr? Y or N

of spaces _____ If 2 or more: Side-by-side? Separated? Corner? Y or N

Are you a consultant/representative of a franchise type company? Y or N. If yes, I agree and understand that I may not be the only one in the event. Check box

Business Name _____

Contact Person _____ Ph () _____

Address _____ Mobile () _____

City _____ State _____ Zip _____

Email _____ Seller's Permit _____
(if making sales)

Describe all items to be sold/exhibited _____

Electric? Yes No Details: _____
(110V only) (#Amps Required?)
 Please add \$75 PER BOOTH to fees. NO GENERATORS without prior approval.

With my signature I agree to waive, release, indemnify, and hold harmless the Vista Chamber of Commerce, the City of Vista, and Kennedy & Associates from any and all liability, claims, and causes of action, including attorney's fees and court costs, for injuries or damages to person or property arising out of my participation in this event except injury or damages deliberately or willfully caused. I also understand that this waiver cannot be modified or changed. I certify that all information submitted in this application is accurate to the best of my knowledge.

Signature: _____

Your application must include all of the following: (1) This Vendor Application Form, (2) Signatures of all participants, (3) Photos of booth setup and items to be sold, (4). A self-addressed stamped envelope, (5) Proof of insurance for food, rides, chiropractors, etc., (6) Proof of 501c(3) charter for non-profits, (7) Check payable to "Vista Chamber of Commerce," (8) Submit application to Kennedy & Associates for processing, not to the Vista Chamber of Commerce.

If paying by credit card, please complete (print clearly):
 Credit card _____ CVC ___ Exp ___/___
 Name on Card _____
 Billing Address _____

KEEP FOR REFERENCE

ASSIGNMENT

- A. Space assignment priority system is based on Speedy Renewal sign-up from most recent Festival and new application postmark. .If you do not Speedy Renew the day of the last event, your booth space from the most recent festival may not be reserved in the future.
- B. We may accept at our discretion the number of vendors of any type of goods/service and to change or substitute vendor spaces overall.

SPACE & PRODUCT SPECIFICATIONS

- A. All general spaces are 10 x 10' (see map). Food booths have 15' or 20' frontage and 10' depth. Only a space is provided. Tables, canopies, etc., are vendor responsibility. Vista Chamber members receive 10% discount from Allie's Party Rentals (760-591-4314)
- B. Vista Chamber Members receive first priority if applying by January 31. Arts, handmade crafts, and ethnic imports receive next priority. Drugs, alcoholic beverages, weapons, stolen merchandise, and explosives (including ammunition, fireworks, snap caps, bomb bags, and poppers) are prohibited. Sale of tobacco products, tobacco/drug paraphernalia, and/or items that promote the use of illicit substances is prohibited. Community Stage demos (dance, karate, etc) are scheduled by Vista Chamber and limited to vendors with booths in the festival. In order to enhance future festivals, we reserve the right to alter the format of the festival at our discretion.
- C. Non-profits/civic groups limited in number and selected by Vista Chamber of commerce; not first come, first serve. Must submit proof of 501c charter with application.

FOOD VENDORS

- A. Food vendors are responsible for obtaining San Diego County Health Department permits which must be posted in booth. These may be obtained by calling County Health Services at 858-505-6809 or 760-940-2934 in North County. You are responsible to know the content of the Temporary Food Facility Vendor Application.
- B. Food vendors must also submit a menu, photo of booth, and proof of insurance.

HOURS & SCHEDULES

- A. Festival hours are 8 a.m. to 6 p.m.
- B. Set-up and break-down times sent with confirmations. Due to 10k race ending, vendors on Main Street must relocate vehicles off site prior to 6:30 am.
- C. Confirmations mailed one month prior to festival.

ELECTRICITY

- A. Electric charge is \$75.00. No 220v. Specify amps.
- B. NO GENERATORS without prior approval. Whisper only.

TAXES & INSURANCE

- A. All applications to sell must include California State Board of Equalization Seller's Permit Number. For sub-permits, use 127 Main Street, 92084, as tax location.
- B. You are responsible for collecting & reporting sales tax.
- C. Proof of insurance for food vendors, rides, chiropractors, etc., must be submitted with application.

REFUNDS

- A. Cashing of your check constitutes acceptance to Festival.
- B. All refunds processed prior to mailing of confirmation packets incur a \$25 processing fee.
- C. NO REFUNDS after confirmations are mailed. Credit for future event (less \$25 fee) may be given under special circumstances. No refunds in case of inclement weather, acts of nature, or restrictions by government agencies, over which the Vista Chamber of Commerce has no control.

KENNEDY & ASSOCIATES
 P.O. Box 2817 · VISTA, CA · 92085
 760-945-3758 (PH) 760-945-4210 (FX)
 KELLER@KENNEDYFAIRES.COM

SPACE RENTAL FEES

Booth Type	Chamber Member.....	Non-Member
<i>Craft (self-made)</i>	\$100.....	\$175
<i>Commercial(non self-made)</i>	\$150.....	\$275
<i>Corporate/Business</i>	\$250.....	\$375
<i>Food (15x10 space)</i>	\$300	\$450
<i>Food (20x10 space)</i>	\$400.....	\$550
<i>Food (Vendor provides Health Dept required 3-compartment sink)</i>	-\$100.....	-\$100
<i>Non-Profit (non-food)</i>	\$ 75.....	\$150
<i>Non-Profit (strawberry)</i>	\$100.....	\$175

CORNER FEE.....+\$ 50
 (separate check, to be returned if unable to assign)

ELECTRIC FEE.....+\$ 75